

**No. 26-07/2011-T&C-CM(pt)**

**Date: 28.08.2017**

**Circular T&C-CM No. 38/17-18**

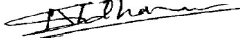
**To**  
**All CGMs- Telecom Circles/ Telephone Districts.**

**Sub: Promotional 'Welcome Offer' for new connections under prepaid mobile services-reg.**

To promote the data usage among BSNL's new subscribers, it has been decided by competent authority to introduce a Promotional 'Welcome Offer' of free 500 MB free data (to be used in first 30 days) and unlimited on-net calls for first 3 days in East Zone and 350 MB free data (to be used in first 30 days) in other Zones for each new connection including MNP port in customers, on PAN India basis.

Above schemes will be applicable for all prepaid plans. Plans, wherein less than 350 MB (SZ/WZ/NZ) OR 500 MB (EZ) free data is being given, shall be offered additional freebies in the above scheme to make the total freebies equal to 350 MB (SZ/WZ/NZ) OR 500 MB (EZ). However, if any plan offers free data more than 350 MB (SZ/WZ/NZ) OR 500 MB (EZ), they will continue to get the same freebies without any change.

2. The above tariff will be available for 90 days from 29.08.2017.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. This circular is issued based on the approval of ECT vide Approval No. – 2990 dated 28.08.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm\_pp@bsnl.co.in

  
(N. S. Dhama)  
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO) /PGM (P&P-CM /PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.

  
(Rakesh Arya)  
Dy. Manager (T&C-CM)